



1. Scope

This policy applies to all advertising and promotional materials for NedStake™ across digital, social media, email, events, and affiliate channels.

2. Advertising Content Rules

All advertising must:

- Avoid misleading or false claims
- Include clear age restrictions (18+)
- Display responsible gambling and risk disclaimers prominently
- Comply with all applicable local laws and regulations
- Not target minors or vulnerable groups

3. Approval Process

All advertising materials require prior written approval from NedStake™ before publication or distribution.

The NedStake logo is displayed in a white, italicized serif font. The word "Ned" is in a standard weight, while "Stake" is in a bolder weight. A small registered trademark symbol (®) is located at the end of the word "Stake".

NedStake®

4. Use of NedStake™ Branding and Trademarks

Affiliates and advertisers must adhere to NedStake™ branding guidelines and include all mandatory disclaimers in their materials.

5. Consequences of Violations

NedStake™ reserves the right to:

- Remove non-compliant advertising materials
- Suspend or revoke advertising rights
- Pursue legal action if necessary